WHAT IS CLAIMED IS:

Claim 1. A display system, comprising a first frame member including a first end having a threaded bore defined therein, a banner supported by the first frame member, and a mounting system for mounting the first frame member onto a surface, the mounting system comprising a suction cup having a force cup opposite a blind bore, a threaded bolt having a head configured for being received within the blind bore of the suction cup, and a connector, the connector having internal threads configured for receiving the threads of the bolt and external threads configured for being received by the threaded bore of the first end of the first frame member.

Claim 2. The display system of Claim 1, wherein the banner is of one-piece construction and made of a solid or mesh-type cloth or vinyl material.

Claim 3. The display system of Claim 1, wherein the first frame member has a second end opposite the first end and a decorative element is affixed to the second end.

Claim 4. A frame for displaying a banner, comprising a pair of first frame members, each including a first end having a threaded bore defined therein, a pair of second frame members extending between the first frame

members in a spaced apart relationship, and a pair of mounting systems for mounting each of the first frame members onto a surface, each mounting system comprising a suction cup having a force cup opposite a blind bore, a threaded bolt having a head configured for being received within the blind bore of the suction cup, and a connector having internal threads configured for receiving the threads of the bolt and external threads configured for being received by the threaded bore of the first end of the first frame member.

Claim 5. A display system, comprising a first plastic frame member including a first end, a banner supported by the first frame member, and a mounting system for mounting the first frame member onto a surface, the mounting system comprising a suction cup having a force cup opposite a blind bore, and a fastener having a head received within the blind bore of the suction cup and an end portion opposite the head, wherein the first end of the plastic frame member is molded onto the end portion of the fastener.

Claim 6. The device of Claim 1, wherein the fastener comprises a threaded bolt.

Claim 7. A display system, comprising a first frame member including a first end having a threaded bore defined therein, a banner supported by the first frame member, and a mounting system for mounting the first frame

member onto a surface, the mounting system comprising a cup portion having a height dimension with an open end opposite a closed end and an aperture defined through the closed end, a magnet having a height dimension less than the height dimension of the cup portion and received within the cup portion with a first surface adjacent the closed end of the cup portion and a second surface adjacent the open end of the cup portion and including an aperture defined through the height thereof having a diameter greater than the aperture of the cup portion, a bolt having a head and a threaded end, the head and the threaded end of the bolt being positioned through the aperture of the magnet such that the threaded end but not the head pass through the aperture of the cup portion, a cured epoxy material substantially filling the aperture of the magnet to retain the bolt head in place and substantially encasing the exterior of the cup portion and the second surface of the magnet, and a connector having internal threads configured for receiving the threads of the bolt and external threads configured for being received by the threaded bore of the first end of the first frame member.

Claim 8. A display system, comprising a first frame member including a first end, a banner supported by the first frame member, and a mounting system for mounting the first frame member onto a surface, the mounting system comprising a cup portion having a height dimension with an open end opposite a closed end and an aperture defined through the closed end,

a magnet having a height dimension less than the height dimension of the cup portion and received within the cup portion with a first surface adjacent the closed end of the cup portion and a second surface adjacent the open end of the cup portion and including an aperture defined through the height thereof having a diameter greater than the aperture of the cup portion, a bolt having a head and a threaded end, the head and the threaded end of the bolt being positioned through the aperture of the magnet such that the threaded end but not the head pass through the aperture of the cup portion, a cured epoxy material substantially filling the aperture of the magnet to retain the bolt head in place and substantially encasing the exterior of the cup portion and the second surface of the magnet, wherein the first end of the plastic frame member is molded onto the threaded end of the bolt.

Claim 9. A mounting system, comprising a suction cup having a force cup opposite a blind bore, a threaded bolt having a head configured for being received within the blind bore of the suction cup.

Claim 10. A mounting system, comprising a cup portion having a height dimension with an open end opposite a closed end and an aperture defined through the closed end, a magnet having a height dimension less than the height dimension of the cup portion and received within the cup portion with a first surface adjacent the closed end of the cup portion and a second

surface adjacent the open end of the cup portion and including an aperture defined through the height thereof having a diameter greater than the aperture of the cup portion, a bolt having a head and a threaded end, the head and the threaded end of the bolt being positioned through the aperture of the magnet such that the threaded end but not the head pass through the aperture of the cup portion, a cured epoxy material substantially filling the aperture of the magnet to retain the bolt head in place and substantially encasing the exterior of the cup portion and the second surface of the magnet.

Claim 11. A display system for use with a receiver-type trailer hitch having a receiver tube and an aperture through a side thereof for receiving a hitch pin, the display system comprising a banner member and a frame member to support the banner and connectectible with the receiver-type trailer hitch, the frame member being substantially L-shaped with a substantially vertical portion and horizontal portion extending from the vertical portion, an aperture defined through the horizontal portion, wherein the horizontal portion is sized slightly smaller in dimension than the receiver tube of the trailer hitch and the aperture of the horizontal portion is located so that it is alignable with the aperture of the receiver tube when the horizontal portion is inserted within the receiver tube so that the hitch pin may be inserted through both apertures to install the display system.

Claim 12. A display system for mounting onto a luggage rack of an automobile, comprising a frame member having a first end; a banner supported by the frame member; and a mounting system attachable to the luggage rack, the mounting system comprising a bolt having a head and a threaded end, a cylindrical member configured for receiving the first end of the frame member and having a first aperture configured for receiving the head and threaded end of the bolt and a second smaller aperture configured for receiving the threaded end of the bolt and aligned with the first aperture, an L-shaped first mounting member having a horizontal portion and an upstanding portion with an aperture extending through the thickness of the upstanding member for receiving the threaded end of the bolt, and a second mounting member having a horizontal portion and a pair of vertical portions extending substantially perpendicular to the horizontal portion in opposite upward and downward directions at opposite ends of the horizontal portion, with an aperture defined through the thickness of the upward extending vertical portion of the second mounting member for receiving the threaded bolt, the second mounting member being positionable so that the downwardly extending vertical portion abuts a free end of the horizontal portion of the L-shaped first mounting and the upwardly extending vertical portion abuts and is parallel to the vertical portion of the L-shaped first mounting members with the respective apertures thereof aligned and the thus positioned first and second mounting members defining a channel suitable for receiving a portion the luggage rack.